



**United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550**

For more information:
Bruce Dudley, Communication Director
729-2592, Ext. 205 (office)
770-7696 (home)

**For release at 4:30 p.m:
February 20, 2008**

For comment:
Jeffrey Shafer Community Services Division Chair
754-3933 (office)

United Way Distributes More Than \$3.4 Million in Campaign Funds to Local Programs

(Vestal, NY) — United Way of Broome County’s Board of Directors has approved the distribution of \$3,438,145, which will go predominately to programs at Broome County charities. This money was raised locally during the 2007 United Way campaign. Most of the funds, \$2,983,010, go to health and human services programs at United Ways 29 local member agencies. Also included are venture and special assistance grants, funds for United Way’s five direct service programs, and donor-designated funds to non-member agencies. The member agencies were informed this afternoon as to the amounts each one will receive.

“Thanks to our community, we are able to provide funding to 90 local programs in five different areas of community service at United Way member agencies,” said Jeffrey Shafer, United Way’s Community Services Division Chair. “Without hard-working volunteers and a Broome County community generous to its neighbors, none of this would have been possible.”

-more-

United Way Distributes Funds
Page two

United Way provides funds to specific programs at member agencies. This helps direct funding to priority needs and prevents duplication of services in the Broome County community.

United Way member agencies receiving allocations are: ACCORD, a Center for Dispute Resolution; Action for Older Persons, Inc.; American Civic Association, Inc.; American Red Cross, Southern Tier Chapter; Boy Scouts of America, Baden-Powell Council, Inc.; Boys and Girls Clubs of Binghamton, Inc.; Boys and Girls Club of Western Broome, Inc.—Family Center; Broome County Catholic Youth Organization; Broome County Urban League, Inc; Broome County YMCA; Catholic Social Services of Broome County; Crime Victims Assistance Center, Inc.; Day Nursery Association; Deposit Foundation and Rural Housing Services, Inc.; Family and Children’s Society of Broome County, Inc.; Girl Scouts, Indian Hills Council, Inc.; Handicapped Children’s Association of Southern New York, Inc.; Jewish Community Center of Binghamton; Johnson City Senior Center, Inc.; Legal Aid for Broome and Chenango, Inc.; Literacy Volunteers of Broome/Tioga, Inc.; Mental Health Association of the Southern Tier, Inc.; National Multiple Sclerosis (MS) Society, Upstate New York Chapter; Planned Parenthood of South Central New York, Inc.; Retired and Senior Volunteer Program (RSVP); The Salvation Army; SOS Shelter, Inc.; Wilson Children’s Center, and YWCA of Binghamton/Broome County.

-more-

About 100 United Way volunteers help approve and distribute funding among the organizations. Allocation recommendations must pass through four volunteer review levels: Allocations Panels, the Allocation Steering Committee, the Community Services Division, and the Board of Directors. Funding is based on an analysis of each organization's budget, financial accountability, service and management effectiveness, and ability to meet community needs. In addition, each program is evaluated as to how well it matches United Way's funding priorities.

In addition to the regular allocations to member agencies, United Way and the Howland Foundation have agreed to provide \$60,900 in new Venture and Special Assistance Grant funds in 2008 to 15 new and innovative human service programs in Broome County and special one-time projects that cannot be covered by an organization's normal budget.

The Venture and Special Assistance Grants for 2008 go to: ACCORD, a Center for Dispute Resolution, Inc.; Action for Older Persons; Boy Scouts of America, Baden-Powell Council; Boys and Girls Club of Binghamton; Boys and Girls Club of Western Broome; Broome County Head Start; Community Potential, Inc.; Cornell University Cooperative Extension; Fairview Recovery Services; Girl Scouts, Indian Hills Council; Kopenik Observatory and Science Education; Mom's House; Planned Parenthood of South Central New York, Inc.; SOS Shelter, Inc.; and YWCA of Binghamton/Broome County. [The specific amount awarded each agency together with a description of the projects funded was announced in August 2007.]

United Way Distributes Funds
Page four

In summary, United Way will distribute **\$2,983,010** to its member agencies through its allocations program, **\$236,350** to its direct service programs, plus **\$60,900** in new venture grants (some of which will go to its member agencies), and **\$157,885** in donor designated funds to non-member agencies for a total of **\$3,438,145**. This is about **86** percent of the funds raised in the 2007 Annual Campaign [fund drive]. (United Way anticipates that **3.0%** of the amount pledged in the Campaign will not be collected because of deaths, people moving out of the area, etc.) Thanks to hundreds of committed volunteers, the United Way is able to keep its operating costs at about 14 percent compared to the 40 percent accepted by the National Charities Information Bureau.

“Using limited resources to reach as much of the community as possible takes creativity, dedication, and hard work,” said Ann McNichols, United Way of Broome County president. “Both the volunteers and the agencies make an invaluable contribution to the quality of life in our county.”

-more-

UNITED WAY OF BROOME COUNTY ALLOCATIONS FOR 2008

<i>Programs Funded by Areas of Service</i>	<i>Allocation for 2008</i>
Assisting Older Adults – (12 programs)	\$210,059
Promoting Health and Wellness – (13 programs)	\$365,231
Helping Young People Succeed – (30 programs)	\$1,031,866
Strengthening Families – (19 programs)	\$915,832
Responding to Emergencies, Fighting Hunger and Homelessness – (16 programs)	\$460,022
TOTAL ALLOCATION FOR THESE FIVE AREAS OF SERVICE	\$2,983,010

The programs in the following area of community service are funded by distributions from United Way’s operating budget, grants, and donor designations, rather than by the allocations procedure used to determine funding of programs at United Way’s member agencies.

Building a Stronger Community – (7 programs)	\$455,135
TOTAL DISTRIBUTION TO ALL SIX AREAS OF SERVICE	\$3,438,145

###