

United Way of Broome County Annual Report for 2007



www.unitedwaybroome.org

United Way supports about 100 local programs
in six areas of community service:



Strengthening Families

Helping Young People Succeed



Promoting Health and Wellness



Responding to Emergencies
(Including Fighting Hunger and Homelessness)



Assisting Older Adults



Building a Stronger Community



2007 WAS A YEAR OF “CHANGES AND CHALLENGES”



Ann McNichols

My first year as United Way President can best be described as “The Year of Changes and Challenges”, but United Way has remained strong thanks to a dedicated, experienced staff and a committed, supportive board of directors.

The staff always understood the importance of United Way’s mission and kept moving forward with purpose and passion, no

matter what obstacles they encountered.

This amazing Board never said “no” when I asked again and again and again for them to give more of their time and talents.

Together, these two groups worked as a team to get done what needed to be done. When asked by community members, “Is United Way going to be o.k.?” I could answer with confidence and conviction, “of course it is!!!”

Working with this team has been a pleasure. I look forward to year two!!! Thank You to all of you.

**—Ann McNichols
President**

United Way of Broome County



Visitors to the **Oakdale Mall** enjoy the **Peacetown Puppets** (left) sponsored by the **Mental Health Association of the Southern Tier**, and the **stepdancers** (below) from the **Boys and Girls Club of Binghamton**, both United Way member agencies. They were two of many activities included at a five day fund-raising event, held in November.



Steve Willet (right), morning disc jockey on **WAAL-FM**, the **Whale**, interviews United Way Campaign Chair **John Leet** at the kickoff of the 2007 Campaign in September. The kickoff included a run from Vestal to downtown Binghamton by **Oliver Blaise Jr.** and **Oliver Blaise III**.

BOARD OF DIRECTORS

Ann McNichols, *President* +
Diane M. Novak, *Vice President* +
Mary Ann Wilcox, *Vice President* +
Sam Rosato, *Secretary* +
John G. Mondorf, C.P.A.,
Treasurer +
Susan M. Farrell, *Assistant Treasurer* +

* Resigned
+ Executive Committee Member

Martine Akel-Bordages *
Oliver N. Blaise III
Jane M. Blake +
Scott Brown
Allen Buyck
José Caceres
Sarah Campbell, Esq.
Mark A. Capobianco
Lauri J. Capwell
John H. Coleman
Kevin Coughlin
Margaret S. Crocker
James Felmet
Edwin C. Gent Sr., P.E.
Patrick M. Gleason

Alfred Gorick Jr.
Merry Harris
Linda S. Hoke
Maryann K. Johnson
John Leet +
Ronald W. Lesch +
Ryoichi Matsushima
Kerry M. Mitchell
Michael L. Morgan
Dr. Ann Marie Murray
Suzanne S. Myette
David L. Niefer
Edgar B. Parsons III
Mario Petta
Jeffrey Shafer, D.V.M. +

James Silkworth
Jamie Striley
Rodger Summers
Susann Thiel
Teresa J. Turner
Kelly Wagstaff

Ex-Officio:
Patrick Brennan
Doris Getty
Julie Goon +
Thomas P. Hoke
Thomas J. Meade Jr.
Michael Mercincavage
Robert B. Thomas, Esq.

ANNUAL CAMPAIGN RAISES MORE THAN 4 MILLION AGAIN IN 2007

Thanks to the generosity of Broome County residents, the 2007 Campaign raised \$4,000,487, achieving more than \$4 million in the annual fund drive for the third year in a row. Anticipating collection losses of 3 percent and campaign and United Way operating administrative expenses of 11 percent, \$3,438,145 was allocated to support 94 agency programs, 15 venture and special assistance grants, and donor choice designations in 2008.

Under the leadership of **John Leet**, operations manager for WICZ Fox 40, the 2007 Campaign continued the fundraising strategies that had proven to have a positive impact on Campaign results in the past few years: incentives to encourage donors to give at least \$1 per week, programs to increase leadership giving, and a fundraising workshop (CAN-DO) organized for businesses.

United Way is grateful to the four businesses that donated the donor incentive prizes: **Gault Chevrolet, Olum's Furniture, Manley's Mighty Mart, and Wegmans**. The incentives these sponsors provided proved their worth once again, evidenced by the 18,900 donor entries that were submitted for the drawings for the six prizes that were available.

The Campaign was kicked off in September with a takeoff on the approach that opened the 2002 Campaign under Chair **Oliver Blaise Jr.** Responding to media focus on the approaching retirements of the "Baby-Boomers", the kickoff symbolized the transfer of responsibility for Community Care from the "Boomer" generation to the post-"Boomer" generation. Oliver Jr. again ran 9½ miles from Vestal's Town Hall to Government Plaza in Binghamton as he did in 2002, with stops at villages along the way to receive proclamations declaring the day "United Way Day" in each community. For this run he was paired with his son, **Oliver Blaise III**, representing the generational handover. At Government Plaza, Oliver III accepted the Campaign baton from his father, a symbol of the role passed to the younger generation.

John Leet and his Cabinet team also organized some new fund-raising activities. With the Champions Tour replacing the BC Open, a fundraiser was organized with the support of the Community Charities organization. Tickets were sold for a raffle to select a participant in the Wednesday Pro-Am contest. The winner also received a book of tickets to attend each day's activities during tournament week.

At the close of the Campaign, a five-day fund-raising event was organized in cooperation with **Citadel Radio** at **Oakdale Mall**, involving their staff of DJs. The event included a fund-raising competition among the five Citadel stations, and provided many family activities including a dice throw competition with a chance to win \$25,000, which was broadcast live on **WIVT, Newschannel 34**.

Finally, to help increase awareness of the upcoming Campaign, **WICZ Fox 40** broadcast a series of six 30-second spots featuring executives from local businesses discussing their United Way support. They began in summer, before the Campaign kickoff.

The conditions for fundraising were not the greatest in 2007, with the country approaching a climate of recession and families facing increasingly higher prices for basic commodities. In spite of the uncertainties and the increasing pressures of making ends meet, our community once again came through with their wonderful generosity to support friends and neighbors that needed their help.

CORPORATE CHALLENGE AWARDS

These awards recognize the highest combined per capita giving in 14 categories.

Small Businesses (24 or fewer employees)

Industrial Electroplaters
Mid-Sized Businesses (25 to 99 employees)

Emerson Network Power
Large Businesses (100 to 499 employees)

UPS
Major Businesses (more than 500 employees)

BAE Systems
Large Banks and Insurance
NBT Bank

Finance/Insurance/Brokerages
Mang Insurance Group
Professional Service Offices

Piaker & Lyons, P.C.
Major Retailers

Macy's
Auto Dealers
Miller Auto Team

Food Sales and Distribution
Wegmans Food Market
Local Schools

Broome Community College (employees)
Local Government

Broome County Finance Department (employees)
Law Firms

Coughlin & Gerhart, L.L.P., and Levene Gouldin & Thompson, L.L.P. (tie)

Not-for-Profit Organizations
United Way of Broome County

HELPING HAND AWARDS

The Helping Hand Award is presented each year by the Campaign leadership to those individuals who have made notable contributions to the United Way Campaign through their commitment, creativity, volunteerism, inspiration, and measurability.

Lesley Frey, WSKG Public TV & Radio

Melissa Haskell, Handicapped Children's Association

Cathy Hozempa, Rockwell Collins Simulation & Training

Tracy Kneer, Crowley Foods
Steve Kraly, BAE Systems
Katie Legg, National Pipe & Plastics

Mario Petta, Macy's Department Store

Sandy Rizzi, Binghamton City Employees

Douglas Titus, Broome-Tioga BOCES

Kim Weinstein, Emerson Network Power

In addition, some United Way volunteers were eligible to win other prizes.

*Special events prizes were awarded to United Way representatives who increased donations to United Way by their organizations' employees while injecting some fun into fundraising. They met or exceeded the previous year's campaign results and added at least \$100 through a special event. A winner was also named for the most unique special events. All won gift cards which were donated by the Vestal **Target Store**.*

*The winners of the **Special Event Awards for 2007** were: **Cathy Hozempa** and her team, **Rockwell Collins***

Thomas Moss and Kathleen Marinaro, Security Mutual Life Insurance Co.

Rebecca Snow, American Red Cross

*The winner for the **Most Unique Special Event** was: **Dee Steveskey** and her team, **HealthNow***

Drawings also were held for United Way representatives at organizations that conducted successful campaigns.

*Specifically, the organizations must have achieved either \$50 per capita in donations to the 2007 United Way Campaign or a 10 percent increase in employee donations to United Way over 2006. The prizes, which were donated by **WICZ, FOX 40**, are cards for free Valero gasoline at **Manley's Might Mart**.*

*The winners of the **Employee Campaign Results Awards** were:*

\$50 or more per capita:
Jessie Daglio, Day Nursery Association

Bonita Tarvin, Roberts Eyecare

10 percent or more campaign increase:

James Brunner, Endicott Lumber and Box Co.

Roxanne Polak, Penguin Group

WINNERS OF DONOR INCENTIVE PRIZES

Donor incentives were introduced to United Way of Broome County campaigns in 1997. More than 18,000 entry cards were submitted for the drawings for the four different prizes available in 2007, all donated by local businesses.

The 2007 winners were:

Donor: Gault Chevrolet; prize: 2007 Chevrolet Aveo; minimum donation: \$3 or more per week; winner: **Conner Deming, Wegmans Food Market.**

Donor: Olum's Furniture Co.; prize: plasma TV home theater; minimum donation: \$2.50 or more per week; winner: **Charles S. Smith, Lockheed Martin Systems Integration.**

Donor: Manley's Mighty Mart; prize: \$1,500 in gasoline; minimum donation: \$2 or more per week; winner: **Gina Edgington, United Health Services.**

Donor: Wegmans Food Market; prizes: three \$1,000 gift cards; minimum donation: \$1 or more per week; winners: **Denise E. Carroll, Lockheed Martin Systems Integration; Tony Aikey, Lockheed Martin**



*Organizations qualifying for the Watson Society membership in 2007 received this framed certificate featuring a reproduction of a painting by **Sandy Rafter** of the **Johnson City Senior Citizens Center**, a United Way member agency. Those who attended the 2007 Campaign Thank You Reception chose which painting was used.*

Leadership Giving

Leadership giving efforts in 2006 focused on increasing membership in the George F. Johnson Society for donors of \$1,000 to \$9,999, and in the newly initiated Alexis de Tocqueville Society for donors of \$10,000 or more.



ALEXIS DE TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society

is a national leadership giving society operating under the auspices of the United Way of America, recognizing donors that contribute at a high level. Members are listed in a nationally distributed Tocqueville Society publication. The Broome County chapter of the Tocqueville Society was established during the 2004 Campaign with four charter members.

Ordre de Liberte'

(\$25,000-\$49,999)

Philip Gaffney (Miller S. & Adelaide S. Gaffney Foundation)

Robert F. Schumann

Members de la Societe'

(\$10,000-\$24,999)

Anonymous (2)

Richard and Dottie Botnick

Deborah & David Gouldin

Tom & Phyllis Meade

James D. & Dolores V.E.

Scanlon

Lawrence & Jennifer Schorr

Glenn R. Small

Mary Ann & Don Swain

Robert B. Thomas



THOMAS J. WATSON SOCIETY

Organizations qualifying for membership in

the Watson Society pledge \$10,000 or more in combined employee and corporate giving. For the 2007 campaign, 53 organizations qualified for membership in the Society.

Platinum Award (\$100,000 or more)

BAE Systems

Endicott Interconnect

Technologies/Huron Real Estate

IBM Corp. - Endicott

Conrad & Virginia Klee

Foundation

Lockheed Martin Systems

Integration

United Health Services

Gold Award (\$50,000-\$99,999)

Broome County Government employees

Dr. G. Clifford & Florence B.

Decker Foundation

M&T Bank, Southern Division

Security Mutual Life Insurance

Co. of New York

Wegmans Food Market

Silver Award (\$25,000-\$49,999)

Columbian Financial Group

Emerson Network Power

Miller S. & Adelaide S. Gaffney

Foundation

HealthNow New York

Howland Foundation

Levene Gouldin & Thompson,

L.L.P.

Lourdes Hospital (LECCO)

Maines Paper & Food Service

James B. Nelson Trust Fund

New York State Electric & Gas

(NYSEG)

Press & Sun-Bulletin

Universal Instruments Corp.

Visions Federal Credit Union

Bronze Award (\$10,000-\$24,999)

Binghamton City Schools

employees

Botnick Enterprises

Broome Community College

employees

Broome-Tioga BOCES

employees

Cadence Design Systems

Catholic Charities

City of Binghamton employees

Coughlin & Gerhart, L.L.P.

Family & Children's Society

Frito-Lay

Gault Chevrolet-Toyota-BMW

Hinman Howard & Kattell,

L.L.P.

HSBC Bank, USA

Johnson Outdoors

L3 Communications, Link

Simulation & Training

Macy's Department Store

Miller Auto Team

National Pipe and Plastics

NBT Bank

Olum's Furniture Co.

Penguin Group

Price Chopper Stores (#108 and #130)

Rockwell Collins Simulation

and Training

Sunstream Corp.

Target Stores T-1056

Thomas, Collison, Meagher &

Seiden, L.L.P.

Time Warner Cable

Union-Endicott Central School

District employees

UPS

Vestal Central School District

employees

Willow Run Foods



GEORGE F. JOHNSON SOCIETY

The George F. Johnson Society was created to broaden,

deepen, and recognize the support from leadership donors for services funded by United Way. In 2007, 36 new members were welcomed into the Society as a result of successful expansion of leadership giving programs in local businesses, to supplement the traditional direct mail/personal contact approach.

Gold (\$5,000 to \$9,999)

Mr. & Mrs. Robert J. Gault

Shirley W. Keller

David J. Maines

William R. Maines

Edward Rompala

Silver (\$2,500-\$4,999)

Anonymous (2)

Dick & Betsy Aswad

David & Kim Ayers

Frank E. Berrish

Bruce & Cheryl Boyea

Loretta & Jim Carrigg

Mr. & Mrs. C. A. Cleveland, Jr.

Jeff & Sandi Coghlan

Kenneth L. & Beth A. Coleman

Honorable Mary Rita

Connerton

Ann & Bill Davies

Thomas & Patricia Davis

Larry & Gina Denniston

Patricia A. Ewing

Robert & Marie Gomulka

Jim & Jean Gow

Norman T. Herbert

Nancy & Rich Hopf

Charles & Patricia Ingraham

C. Addison & Nancy B. Keeler

Robert L. McDevitt, K.S.G.,

K.C.H.S., & Mrs. Catherine H.

McDevitt, L.C.H.S.

Dale & Hank McGlynn

Eugene E. and Judith C.

Peckham

Thomas E. Rattmann

Mr. & Mrs. John F. Russell

Lennart A. Saaf

Ken & Sue Spink

Fred W. Stein

Steve & Laura Trichka

Jim & Joan Walsh

Bronze (\$1,000 to \$2,499)

Anonymous (45)

Glenn Ackerman

Ferris & Louise Akel

George & Sally Akel

Ronald & Beth Akel

Richard & Kathleen Allman

Peter & Catherine Altmann

Thomas W. Bartenstein

Gary Beagell

Diana Bean

Bruce & Harriet Becker

Carol Belva

Jane & Bill Berical

Susan L. & Oliver N. Blaise, Jr.

Oliver N. Blaise, III, & Dalya Y.

Alkass-Blaise

Barbara C. Blossom

Marilyn & Allan Bombard

Sean M. Bond

Christina Boyd

Jack & Pamela Brayton

Nancy & Charles Brink*

Roy & Melissa Brock

Marc A. Burford

Joe & Diane Busch

Jody & Al Buyck

David J. & Mary Beth Cahill

Mark & Patricia Capobianco

Bob & Agnes Carey

Joan & Don Carlin

John & JoAnn Carrigg

Kathy & Ron Charsky

J. Roger Chatterton

Gary & Jana Chavoustie

Pamela L. Christina

John A. Clark

Judith E. Clark

Michael Cohen & Judy West

Donald Conklin

Thomas & Cheryl Coughlin

Mrs. Richard W. Couper

Dr. & Mrs. Edward M. Cox, Sr.

Dave Culbertson

Jyoti & Dr. Rajesh Dave'

Milan M. Dedek

Lois DeFleur

Dr. & Mrs. Christopher

Demtrak

Dr. & Mrs. Bruce Denham

Marjorie & Kamlesh Desai

John & Eve DiMenna

Mr. & Mrs. Dean DiTommaso

Rev. & Mrs. H. Arthur Doersam

Millicent Drew

Kristi Empett

Sandy Englehart

Richard Erikson

James Felmet

John & Colleen Fitzsimmons

Don & Carolyn Flanagan

Frank & Colette Floyd

Helene J. Freed

Stephen & Linda Gardner

Richard & Kathleen Gilbert

Dr. Francis & Joyce Gilroy

Karen J. Goodman

Al & Kristi Gorick

Peter & Elaine Gorton

Mr. & Mrs. Arthur Grambling

Jr.

Dr. Steven Grossman

Dr. & Mrs. Thomas Gudas

Emmanuel & Melissa Guizano

Lois B. Guy



Jack Brayton (right) of Manley's Might Mart, presents gasoline cards for \$1,500 in Valero gasoline to Gina Edgington of Conklin, an employee of United Health Services in December. She won them in the drawing for those who donated \$2 or more per week to the 2007 United Way Campaign.

Campaign Volunteers and Event Sponsors

Bob & Marian Hansen
 Dr. Jonathan Harris & Ms. Gloria Block
 Bonnie Henderson
 Chris & Wendy Hill
 Eric Hills
 Michael J. Hills
 Steve & Darlene Hissong
 Paul R. & Nadine K. Hoffmann
 Cornelia & John Hogan
 Thomas & Christine Hoke
 Jack Houseknecht
 Jane & Bob Hyland
 Michelle M. Jeavons
 Dale & Maryann Johnson
 Mr. & Mrs. Douglas R. Johnson
 Frithiof V. Johnson
 Christopher M. Jones
 Diane M. Julian
 Joseph Kane
 John & Marcella Keeler
 Dr. Thomas F. & Nancy Kay Kelly
 William & Lisa Kelly
 Robin Kinslow-Evans & Edward Evans
 Jim Kloman
 William & Beth Knecht
 George R. Knott Jr.
 RuthAnne Koffman
 Julianne M. Koromhaz
 John S. Kresge
 Jeff & Cindy Lake
 John Leet
 Ronald W. & Diane M. Lesch
 William Lynn
 Al & Diana Lyons
 Christopher C. Lyons
 Joyce E. & Francis S. Majewski
 Richard Matsushima
 MaryAnne & Richard N. Matties
 Marilyn & Peter McGinn
 Kevin J. McKeown
 Michael McNally
 Roger McVannan
 James S. Mellema & Christina B. Mellema
 Christopher Mellon
 Mike & Joyce Mercincavage
 Jan & Floyd Metzger
 Frank & Carol Meyer
 Charles Miller
 Judith & Kenneth Miller
 Susan & Steve Miller
 Mr. & Mrs. Wendell H. Miller
 Bill & Sandy Mitchell
 Patrick R. Molina
 Sam & Cheryl Monachino
 Allen Moring
 Patrick Morris
 Maria & Jerry Motsavage
 Timothy C. & Kim A. Myers
 Vince & Camille Natale
 David & Mary Ellen Niefer
 David Niermeyer (Niermeyer Foundation)
 Theresa O'Connell
 James & Terry Orband

Dr. & Mrs. Thomas J. Oven
 Howell & Susan Palmer
 Jay & Barbara Peak
 Elaine Petrik
 Mario Petta
 Tam & Diane Pham
 Carol L. & Barrie R. Phillips
 Sheila & Kevin Pierson
 Robert Pipher
 Amarjit S. Rai
 Mark & Sally Reed
 William H. and Audree F. Rincker *
 Christopher Ritter & Marilyn Tallerico
 Peter & Susan Ronan
 Trudy L. Rose
 Janet Rutkowski & John W. Sharpless
 Chris & Rochelle Ryan
 Matt & Mary Ellen Salanger
 Noland & Jan Schmidt
 Lola Ford Schumann
 James A. Schweiger
 James & Gail Scott
 Winslow T. Shearman
 Richard & Margaret Sheehan
 Everett & Karen Shimp
 Helen J. Shulman
 Kate & Brian Sickora
 Dr. & Mrs. Ehtisham U. Siddiqui
 Richard Sileo
 Ronald & Sue Simons
 Dennis & Julie Slattery
 Joseph Slavik
 John G. & Judith A. Spencer
 Dr. Laurence Spraggs
 Dr. John F. Spring
 Chris Strahm
 Dennis & Linda Sweeney
 Dr. & Mrs. James Terzian
 Jennifer and Douglas Thrall
 John & Mary Trumble
 Kent & Barbara W. Turner *
 Jim & Terri Turner
 Dr. & Mrs. James Vincens
 Terry Walsh
 Thomas & Sarah Walsh
 Lynn & Dave Warne
 Dr. & Mrs. Michael J. Wasco
 Dr. & Mrs. James W. Wasson
 John B. and Jacqueline T. Westcott
 Dr. & Mrs. Mark Westcott
 Mrs. Cynthia H. Wetjen
 MaryAnn & Jim Wilcox

* Donated by the Community Foundation for South Central New York from Named Donor Advisory Fund

CAMPAIGN CABINET

The Campaign Cabinet is the volunteer group responsible for planning, organizing, and executing the campaign. The Cabinet, through its program of meetings with key businesses and individuals, sets the annual goal based on its assessments of the prevailing conditions in the community that could affect the success of the Campaign.

Campaign Chair

John Leet, Fox40, WICZ-TV

Associate Campaign Chair

Mark Capobianco, Vestal Central School District

Vice Chairs

Patrick Brennan, Broome County Government
 Thomas P. Hoke, Lourdes Hospital

Thomas J. Meade Jr., Sunstream Corp.

Michael Mercincavage, Binghamton University

David L. Niefer, Levene Gouldin & Thompson, L.L.P.

James Silkworth, Universal Instruments

Division Chairs

Jason Andrews, Windsor Central School District

Brian R. DeBoyace, Visions Federal Credit Union

Oliver N. Blaise III, Coughlin and Gerhart, L.L.P.

John Dzury, M&T Bank, Southern Division

Cynthia Smith Gordineer, American Red Cross, Southern Tier Chapter

Michael Klein, Broome County Government

Dr. David E. Kwiatkowski, United Medical Associates, P.C.

Lori Micha, NBT Bank
 Peggy Miller, Strategic Computer Solutions

Mario Petta, Macy's Department Store

Linda Sebesta, United Health Services

Michael Wardell, Northwestern Mutual Financial Network

LoriAnne Welch, M&T Bank, Southern Division

Organization Representatives

Ann McNichols, community volunteer
 Jeffrey Shafer, D.V.M., Vestal

Veterinary Hospital

LOANED EXECUTIVES

Loaned Executives provide the support needed to work with key persons on the planning and execution of the more than 300 employee campaigns that take place during the Campaign. Our sincere thanks to the following group of dedicated Loaned Executives that took on the challenges of the 2007 Campaign.

Karen Anderson, retired

Joe Ciccarino, retired

Gary Donafrio, retired

Stan Jablonski, retired

Bob Jensen, retired

Ray Linder, retired

Vivian Pack, IBM

Syed Rahman, BAE Systems

Everett Shimp, retired

Steve White, Vestal Central School District

EVENT SPONSORS

Financial support by these organizations made it possible to hold Campaign events without using donor funds.

BAE Systems

Chemung Canal Trust

Citizens Bank

Coughlin & Gerhart, L.L.P.

Emerson Network Power

Endicott Interconnect

Frito-Lay

Giant Food Markets

HealthNow New York

Hinman Howard & Kattell, L.L.P.

Horizons Federal Credit Union

HSBC Bank, USA

IBM Corporation

Levene, Gouldin & Thompson, L.L.P.

Lockheed Martin Systems Integration

M&T Bank, Southern Division

Macy's Department Store

Maines Paper & Food Service

Mang Insurance Agency

NBT Bank

Olum's Furniture Company

Progressive Dental

Roberts Eyecare Associates

Rockwell Collins Simulation & Training

Sunstream Corporation

Time Warner Cable

Tioga State Bank

United Health Services

Universal Instruments

Visions Federal Credit Union

Wilber National Bank

HOME RUN TEAM

Special thanks to the Binghamton Mets for hosting the Home Run Team and the four organizations that contributed \$25 to the United Way Campaign for each home game home run by a Binghamton Mets player.



Bob Gault (right) congratulates **Conner Deming** of Apalachin, a student at Vestal High School and an employee of **Wegmans**, on winning the 2007 Chevrolet Aveo which was the top incentive prize for donors to the 2007 United Way Campaign. The car was donated by **Gault Chevrolet of Endicott**.

2007 DAY OF CARING INCLUDED MOST VOLUNTEERS IN ITS HISTORY

DAY OF CARING SPONSORS

Gold Sponsors

BAE Systems
 Binghamton Giant Markets
 Columbian Financial Group
 Endicott Interconnect Technologies
 HealthNow New York
 Lockheed Martin
 Target Stores
 Visions Federal Credit Union

Silver Sponsor

IBM

Gifts-in-Kind Sponsors

Clear Channel Radio Fox40
 Precision Design Press & Sun-Bulletin

DAY OF CARING COMMITTEE

Co-Chair: Anne Reyen
 Co-Chair: Kenneth Spink, Jr.
 Members:
 Karen Anderson, project management
 Mary Lou Dimmick, public relations
 Cheryl Fellows, volunteer recruitment
 Tammy Hodges, project recruiting
 Bob Jensen, GROW BROOME
 Ann Lomonaco, morning program
 Diane Novak, sponsor recruitment
 Susie Sullivan, project management
 Steve White, GROW BROOME

September 11, 2007, marked the sixth and largest of the yearly Day of Caring activities organized in Broome County by United Way, with 1,216 volunteers from 49 area businesses and other organizations participating. This day of service, volunteerism, and community spirit was also a time to remember those who lost their lives on September 11, 2001.

The focus of Day of Caring continued to be on serving others through volunteer work at 46 area not-for-profit organizations, about half of which were not members of United Way, and building our community, making a better quality of life for everyone. In all 169 volunteer work groups completed 88 different work projects during Day of Caring.

In addition, some organizations that were unable to release their employees to be volunteers on the Day of Caring conducted a drive instead, collecting items such as food, baby products, items for nursing homes, or school supplies which were then donated to the appropriate agencies or organizations.



Van Laskaris of Johnson Controls doesn't let the fact that he is in a wheelchair stop him from participating in Day of Caring. He is painting walls at one of the **Broome-Tioga ARC** group homes.



Eric Chambers performed at Day of Caring's Morning of Remembrance program.



Ken Spink Jr., co-chair of Day of Caring



Anne Reyen, co-chair of Day of Caring



Volunteers from **Endicott Interconnect Technologies** repair a latrine roof at **Camp Tuscarora** of the **Boy Scouts** as their Day of Caring project.



A volunteer from **HealthNow New York** helps by cleaning toys at the **Broome County Department of Social Services** during Day of Caring.



Volunteers from **Huron Real Estate Associates** help clean the cemetery at the **Greater Binghamton Health Center**.



Greg Jenkins, a flood volunteer in Conklin who received a national Phoenix Award for Outstanding Volunteerism in a Disaster, was the featured speaker at the Day of Caring's Morning of Remembrance.

GROW BROOME EXPANDED TO INVOLVE LOCAL SENIOR CITIZENS

GROW BROOME was initiated in 2006 to celebrate the fifth anniversary of the Day of Caring in a meaningful way. While Day of Caring has been held on a single day for the past six years, GROW BROOME begins in April and lasts through September. The focus for the first year was on feeding the hungry, working with the Community Hunger Outreach Warehouse (CHOW) of the Broome County Council of Churches.

In its second year GROW BROOME was extended to provide an education aspect for children at local camps and an option for senior living facilities. Participants at 16 agencies grew food while learning about health, nutrition, and fighting hunger in Broome County.

Two new initiatives were added to GROW BROOME in 2007. The first was Senior Connection, a pilot program with two nursing homes to utilize GROW BROOME as alternative or additional therapy program for their senior residents. The second was Youth Connection, which was designed to increase awareness in young people of the importance of nutrition to good health, structured with fun activities to capture their interest.

Two United Methodist Nursing Homes, Elizabeth Church Manor and Hilltop, participated in the Senior Connection pilot program. The program was therapeutic for residents at all levels of nursing care. Some residents participated in the growing and caring of the plants. Others benefited from herb therapy derived from the growing and harvesting of herbs that was found to reduce pain and stress. Still others enjoyed just watching some specialty plants, such as eggplant, grow as part of GROW BROOME.

To keep the attention of younger growers in the Youth Connection pilot program many fun activities were planned around the EarthBoxes, the growing containers used in the GROW BROOME program. These included science experiments and special food recipes including one for Indian soup. Many of the youngsters had never participated in growing vegetables or learned about the nutritional value of fresh vegetables.

Overall 16 agency sites participated in GROW BROOME in 2007 gardening in 100 EarthBoxes that were distributed throughout the community. Most of the agencies donated at least part of the vegetables they grew directly to CHOW, while a few others held farmers markets and donated the proceeds from them to CHOW, thereby fulfilling GROW BROOME'S mission of providing fresh food to the hungry in Broome County.

Vegetables planted as part of the GROW BROOME project in 2007 included tomato, eggplant, pepper, broccoli, squash, lettuce, spinach, radish, cucumber, green bean, and zucchini.



Agency representatives practice filling Earth-Boxes at the GROW BROOME training session held at United Way.



A pepper plant growing in an EarthBox.



Several types of plants need a staking system.



A news conference at the Hilltop Retirement Campus kicks off the GROW BROOME program for 2007.



Volunteers from BAE Systems build a fence around the EarthBoxes at United Way to keep the animals out.

GROW BROOME SPONSORS

Gold Sponsors

Excellus BlueCross
BlueShield
Oakdale Mall Associates

Silver Sponsor

Universal Education Foundation

Bronze Sponsors

Barney & Dickenson
Bates Troy Laundry & Cleaners
CDPHP
The Event Connection
Horizons Federal Credit Union
Sall-Stearns
United Health Services

GROW BROOME GROWERS

American Civic Association
Binghamton Housing Authority
Boys and Girls Club of Binghamton
Boys and Girls Club of Western Broome
Broome County YMCA
Broome-Tioga ARC
Broome-Tioga BOCES
Children's Home of Wyoming Conference
Discovery Center of the Southern Tier
Elizabeth Church Manor
Fairview Recovery Services
Hilltop Retirement Campus
Johnson City Senior Citizens Center
United Way of Broome County
Vestal Central School District
Waterman Conservation Education Center

UNITED WAY PROGRAMS: IMPROVING OUR COMMUNITY



DISABLED WOMAN GETS BENEFIT HELP

Janet, a mentally disabled resident of Broome County, was in serious need of financial help. Formerly a healthy, intelligent person with a very good job, her mental illness resulted in foreclosure proceedings on her home, tremendous debt, and frightening thoughts of suicide.

Legal Aid Society, a United Way member agency, took on Janet's case. It reviewed the Social Security Administration's decision to deny Janet disability benefits and determined that she was unable to maintain regular employment and was entitled to disability benefits.

However, an appeal hearing was not scheduled until 18 months later. By then Janet was likely to be homeless and in greater financial distress. Legal Aid helped Janet get an immediate decision from Social Security. The judge decided Janet should be paid \$1,800 per month for as long as she remained disabled and \$72,000 in retroactive benefits to cover the monthly payments she should have received. This decision allowed her to keep her home and offered her a way out of poverty.

United Way allocates funds to almost 100 programs at its member agencies and operates other services itself to benefit the entire community. (A full list of United Way's member agencies and the services operated by United Way is on page 10.) United Way is also a partner in numerous other area programs that both strengthen the community and help those in need.

Below, organized by area of community service, is a summary of the programs which will be funded by United Way at its members agencies for 2008.

A complete list of all programs supported by United Way is available on the United Way website (www.unitedwaybroome.org), by e-mailing a request to info@uwbroome.org, or by calling (607) 729-2592.

2007 ALLOCATIONS TO PROGRAMS IN EACH AREA OF COMMUNITY SERVICE

1. Assisting Older Adults: \$210,059

Supports 12 programs at 6 member agencies that address quality of life for older adults through recreational and cultural programs; promotion of well being and self-sufficiency through counseling and education.

2. Promoting Health and Wellness: \$365,231

Provides services through 13 programs at member agencies for individuals and families with disabilities, mental illness, addictions, and other special needs, including information, counseling, referrals, and support groups.

3. Helping Young People Succeed: \$1,031,866

Supports 30 programs at member agencies for youth development through citizenship and leadership programs, physical education programs, and sports activities; and hands-on experience through teen apprenticeship.

4. Strengthening Families: \$915,832

A total of 19 programs at member agencies including basic reading; child care; counseling; English as a second language; functional family therapy; parent aid; pregnancy, parenting, and adoptions; and community programs.

5. Responding to Emergencies, Fighting Hunger and Homelessness: \$460,022

Supports 16 programs at member agencies that offer assistance for disaster victims and others in need of food, clothing, or shelter; and assistance for victims of domestic violence.

Total for five areas of community service listed above: \$2,983,010

The programs in the following area of community service are funded by distributions from United Way's operating budget, grants, and donor designations, rather than by the allocations procedure used to determine funding of programs at United Way's member agencies.

Photos (at right) from two United Way member agencies: **Broome County Urban League** (top), **Handicapped Children's Association** (middle and bottom).

6. Building a Stronger Community \$455,135

Includes 7 programs that provide community-wide services, such as referral to community resources, technical assistance for agencies, and coordination of volunteer activities.

United Way services (5 programs): \$226,300

Allocations and Agency Relations; Community Planning (community partnerships); First Call for Help; Teaming for Technology; Voluntary Action Center and Day of Caring.

Donor Choice: \$157,885

Designations by donors to other United Ways or organizations that are not member agencies of United Way of Broome County.

Venture & Special Assistance Grants: \$60,900

Grants to either innovative, new human services programs in Broome County or special one-time projects that cannot be covered by an organization's normal budget—open to all not-for-profit organizations in Broome County. Awarded in 2007 to 15 programs which will be funded in 2008 (see list on page 10).

TOTAL to all programs and services \$3,438,145



UNITED WAY EXTENDS BEYOND MEMBER AGENCIES

“Good morning, United Way’s **First Call for Help.**” About 150 times a day, five days a week, First Call for help is in contact with an individual, a family, or an area agency. No two calls are alike; they are as unique as the individuals who make them. But they all have one thing in common: someone needs help and doesn’t know where to turn. And information on local health and human services is just a phone call away.

A free, confidential information and referral call center, First Call for Help currently covers Broome, Chenango, and Tioga Counties--the last two under contracts with agencies in those counties. With a comprehensive database of about 1,500 agencies and services providing nearly 4,000 different programs, the staff can point callers in the right direction to answer questions or find solutions to problems.

First Call for Help especially demonstrated its value to the community following the June 2006 flood in Broome County. First Call for Help tracked rapidly changing information and provided it to an anxious public. It monitored available resources from every corner of the community, worked closely with responders and service providers, and created short-term and long-range resource guides to all levels of disaster assistance, from grass-roots groups to the Federal Emergency Management Agency.

First Call for Help has been linking people and services in Broome County for almost 25 years. Specialized information and referral services had been offered by some local agencies since the 1940s, but in 1982 a study group concluded that a comprehensive service was needed for the county. First Call for Help officially opened on July 1, 1983.

Supported by a combination of local and national foundations, a civic group, a county agency, and United Way in its earliest years, First Call for Help in Broome County has been supported exclusively by United Way ever since. It is an example of the programs supported by United Way beyond those at its member agencies. They constitute United Way’s sixth area of community service, Building a Stronger Community.

These include other services operated by United Way, such as **Teaming for Technology** (usually called “Team Tech”), which offers help with computer hardware and software needs to local not-for-profit agencies; **Venture and Special Assistance Grants**, where are open to both member and non-member local agencies; and community partnerships, where a variety of organizations come together--often informally--to solve local problems. An example is the **Broome County Family Violence Prevention Council**. These partnerships benefit from the involvement of United Way staff and volunteers, but do not receive any direct funding from United Way.

Making strides toward 2-1-1

First Call for Help has been identified as the potential hub of a proposed expanded information and referral calling network which would serve a larger area. It would be part of the **2-1-1** network, which is planned to grow to become a nationwide effort.

During 2007 the groundwork was begun for expanding First Call for Help’s database to include agencies and services in Otsego and Delaware Counties as part of the move toward 2-1-1.

In the communities where it is up and running, 2-1-1 dialing has proven to be an efficient solution that eliminates the confusing and often overwhelming maze of agencies and services available to people who need help. The national move to this easy-to-remember number for information access has been spearheaded by United Ways. When the 2-1-1 system becomes fully implemented locally, First Call for Help will expand to become a 24-hour a day, seven-day a week service. It currently is available Monday through Friday, from 8:30 a.m. to 4 p.m.



FINDING HOMES FOR CHILDREN

Parents are not always the best choice to raise their own children.

A Court Appointed Special Advocate (CASA) from the program operated locally by ACCORD, a Center for Dispute Resolution, a United Way member agency, looked into the case of Amber, who had attended parenting classes recommended by the Department of Social Services, but was not following what she had learned there.

Her apartment was dirty. Trash, unopened mail, and dirty clothes were everywhere. There was nowhere to stand except on top of the piles. In addition, Amber had no interest in seeing her children, who were both temporarily in foster care.

According to police records, Amber’s boyfriend had made sexual advances toward both children, but Amber denied these allegations. She refused to attend a counselor meeting the court required before any possible reunion with her children.

An aunt is willing to adopt Amber’s daughter as soon as the court releases her, but Amber’s son will need extensive therapy before his adoption.

UNITED WAY PARTNERSHIPS

United Way is currently an active participant in a number of partnerships and collaborations. These include:

- **Aging Futures Partnership**, which helps identify the needs of local seniors and develop community solutions to address them.
- **Born Learning**, which promotes everyday learning activities by parents for pre-school children.
- **Broome County Family Violence Prevention Council**
- **Broome County Homeless Coalition**
- **Center City Coordination Project**
- **Children and Youth Services Council**
- **Citizen Corps Council**
- **Cover the Uninsured Week** collaboration, which promotes the need for affordable health insurance for all Americans.
- **Earned Income Tax Credit** coalition, which informs low to moderate income citizens about a tax credit to which they are entitled, but often do not claim.
- **Early Childhood Coalition**, which helps children from birth to six years get a healthy start in life.
- **Integrated County Planning**
- **Keeping Kids Warm Coat Drive**, which coordinates the donation, cleaning, and distribution of winter coats to needy families.
- **Voluntary Organizations Active in Disaster**

VENTURE AND SPECIAL ASSISTANCE GRANT FUNDS COME FROM TWO SOURCES

Programs at 15 not-for-profit organizations in Broome County were awarded Venture or Special Assistance Grants by United Way in 2007 for payment during the following year.

In addition, the **Helen T. Howland Foundation** agreed to use the information supplied by United Way to award its own grants to the same organizations.

Venture Grants were awarded to:

- ACCORD, A Center for Dispute Resolution, Inc.
- Boy Scouts of America, Baden-Powell Council, Inc.
- Boys and Girls Club of Binghamton, Inc.
- Boys and Girls Club of Western Broome, Inc.
- Community Potential, Inc.
- Fairview Recovery Services, Inc.
- Kopernik Observatory and Science Education Center

Special Assistance Grants were awarded to:

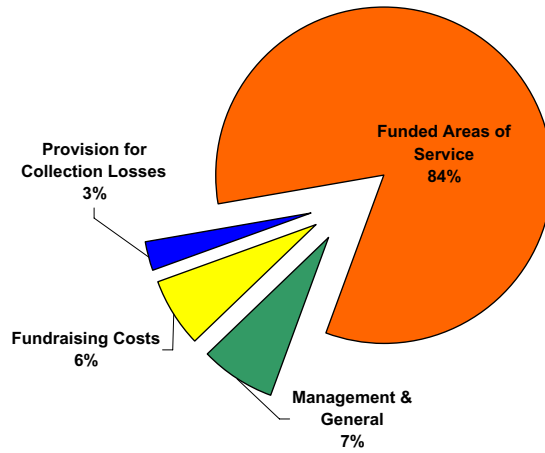
- Action for Older Persons, Inc.
- Broome County Head Start
- Cornell Cooperative Extension
- Girl Scouts, Indian Hills Council, Inc.
- Mom's House of Endicott, Inc.
- Planned Parenthood of South Central New York
- SOS Shelter, Inc.
- YWCA of Binghamton/Broome County

TRUST FUND PROVIDES LONG-TERM LOCAL SUPPORT

Some donors make bequests or lifetime gifts to the United Way Trust Fund. This is a separate fund which gives donors the opportunity to support local charities "the United Way" in perpetuity. The principal of the Trust Fund remains intact and only 5 percent of the value of the total fund is used in any year to support programs and services. Since capital gains and other earnings usually exceed this amount, the fund grows and creates a permanent memorial to its donors. Bequests were received in 2007 from the estates of Gloria Seydell, Andrew Taras, Esther Couper, and Paul Kraiss.

Donations to the Trust Fund in 2007 were gifts in memory of: Amalie C. Berg Reed, Glenn Gow, Loren W. Guy, Alice Totman, and Anna and John Truchan. Donations were also made in honor of John G. Spencer, executive director of United Way, who retired in 2007.

TOTAL EXPENSES, UNITED WAY OF BROOME COUNTY



Ken Curtin, Voluntary Agency Liaison for FEMA (the Federal Emergency Management Agency) for New York and New Jersey, is interviewed by **WBNG Television** following his presentation at United Way's Annual Meeting in March.



Kathy Whyte of **Citadel Radio** news in Binghamton, takes notes at the February news conference organized by United Way to publicize the Earned Income Tax Credit (EITC) available to many area residents as part of their federal income tax returns.

UNITED WAY AGENCIES AND SERVICES

United Way of Broome County has 31 local member agencies and one national member agency, all providing assistance in the areas of health and human services. United Way also operates five local services that benefit the community.

United Way Local Member Agencies

- ACCORD—A Center for Dispute Resolution, Inc.
- ACHIEVE (formerly Broome-Tioga ARC)
- Action for Older Persons, Inc.
- American Civic Association, Inc.
- American Red Cross, Southern Tier Chapter
- Arthritis Foundation, Broome County Branch
- Boy Scouts of America, Baden-Powell Council, Inc.
- Boys and Girls Club of Binghamton, Inc.
- Boys and Girls Club of Western Broome, Inc.—Family Center
- Broome County Catholic Youth Organization
- Broome County Urban League, Inc.
- Broome County YMCA
- Catholic Social Services of Broome County
- Crime Victims Assistance Center, Inc.
- Day Nursery Association
- Deposit Foundation and Rural Housing Services, Inc.
- Family and Children's Society of Broome County, Inc.
- Girls Scouts - Indian Hills Council, Inc.
- Handicapped Children's Association of Southern New York, Inc.
- Jewish Community Center of Binghamton
- Johnson City Senior Citizens Center, Inc.
- Legal Aid of Mid-New York, Binghamton Chapter
- Literacy Volunteers of Broome/Tioga, Inc.
- Mental Health Association of the Southern Tier, Inc.
- National Multiple Sclerosis Society, Upstate New York Chapter
- Planned Parenthood of South Central New York, Inc.
- Retired and Senior Volunteer Program (RSVP)
- The Salvation Army
- SOS Shelter, Inc.
- Wilson Children's Center
- YWCA of Binghamton/Broome County

United Way Local Services

- Allocations and Agency Relations
- Community Planning (Community Partnerships)
- First Call for Help
- Teaming for Technology
- Voluntary Action Center and Day of Caring

United Way National Member Agency

- American Social Health Association

Volunteers and Staff

COMMUNITY SERVICES DIVISION

Jeffrey Shafer, *Chair*
Doris Getty, *Vice Chair*

Board Appointees

Oliver Blaise III
Jane Blake
Allen D. Buyck
José Caceres
John Coleman
Linda Hoke
Maryann Johnson
Ann Marie Murray
Edgar Parsons III
Sam Rosato
Kelly Wagstaff

At Large

Wilbert Corprew
Feyi Gaji
Arthur Johnson *
Liz Sarkisian
Ann Van Savage

Panel Chairs

Dorothy Blasko
Donald Carlin
Bruce Crozier
Gary Pedro
Margherita Rossi
John Stevens
Ex-Officio
Ann McNichols

ALLOCATIONS STEERING COMMITTEE

Doris Getty, *Chair*
Dorothy Blasko
Sharon Bryden
Donald Carlin
Margaret Crocker *
Bruce Crozier
Roger McVannan
Gary Pedro
Donna Pryzbysz
Richard Purtell
Margherita Rossi
Kenneth Spink, Jr.
John Stevens
Jamie Striley

Ex-Officio
Jeffrey Shafer

PANEL A

Bruce Crozier, *Chair*
Sharon Bryden, *Vice Chair*
Sallie Connelly
Janet Hertzog
Ed Hogan
Michael Kennelly *
Grace Pezzuti *
Nadia Tonsi

PANEL B

Dorothy Blasko, *Chair*
Margaret Crocker *, *Vice Chair*

Donna Pryzbysz, *Vice Chair*

Kathy Cramer
William Hughes
Karen McMahon
Thomas Moss
Vivian Pack
Fred Shaheen
Donna Trevitt

PANEL C

John Stevens, *Chair*
Richard Purtell, *Vice Chair*
Mary Baxter-Hibbard
Diane Brooks
Bette Brown
Paul Del Rosso
Bill Fierle
Kathryn Hess
Horace King
Lisa Lee
Jack Shay
Gerry Tassey

PANEL D

Margherita Rossi, *Chair*
Roger McVannan, *Vice Chair*
Betty Casey
Joseph Ciccarino
Elizabeth Hickey
Marcella Keeler
David Pitel
Rodney Soltis *
Lisa Young, Esq.

PANEL E

Gary Pedro, *Chair*
Kenneth Spink, Jr., *Vice Chair*
Grant Best
Anne Kalayjian
John Keeler *
Gigi Puglisi
Maryanne Samsel
Catherine Sickora
Reed Smith
Linda Snyder
John Westcott

PANEL F

Donald Carlin, *Chair*
Jamie Striley, *Vice Chair*
Peggy Bessey
Douglas Camin
Renee DePrato
Cindy Fiorini
Jeffrey Jurik
Suzanne Myette
Teri RENNIA
Joseph Sperduti
J. Bradley Wahl
Jesse Wheeler

VENTURE AND SPECIAL ASSISTANCE GRANT REVIEW COMMITTEE

Doris Getty, *Chair*
Jane Blake
John Coleman
Kevin Coughlin
Karen Foley
Edgar Parsons III
Joan Sprague

Ex-Officio
Jeffrey Shafer

ADMINISTRATIVE SERVICES COMMITTEE

Ronald W. Lesch, *Chair*
Sarah Campbell, Esq.
Susan M. Farrell
James Felmet
Edwin C. Gent Sr., P.E.
Alfred Gorick Jr.
Ryoichi Matsushima
John G. Mondorf, C.P.A.
Teresa J. Turner
Kelly Wagstaff
Mary Ann Wilcox

Ex-Officio:
Ann McNichols

CAMPAIGN ADVISORY COMMITTEE

Thomas P. Hoke, *Chair*
Diana J. Bendz
Oliver N. Blaise Jr.
Dottie S. Botnick
Robert W. Carey
Joseph E. Dahm
John T. Fitzsimmons
David M. Gouldin, Esq.
Deborah A. Gouldin
Paul R. Hoffmann, Esq.
John M. Keeler
Jeffrey D. Lake
James E. Lee
Ronald W. Lesch
John R. May
Peter V. McGinn
Thomas J. Meade Jr.
Kenneth H. Miller
Mary Ann Swain

Ex-Officio:
John Leet

COMMUNICATIONS DIVISION

Julie Goon, *Chair*
Dwight Adolf
Scott Brown
John Leet
Amanda Rohs
Gilbert S. Rouff
Brian K. Smith

Rebecca Snow
Teresa M. Stockton
Ex-Officio:
Ann McNichols

EQUIPMENT DONATION COMMITTEE

Richard Knight
R. William Newcomb
Raymond H. Yeager

JOINT BANK INVESTMENT SUBCOMMITTEE

Douglas R. Johnson, *Chair*
David J. Cahill
John J. Clark III, C.F.A.
Bradley S. Eaton
Linda L. Hamlin *
Christopher Loughridge
Nelson Mead, C.F.P.
Diane Oakes
Carol A. Severs *
Thomas Wirth

Ex-Officio:
Robert B. Thomas, Esq.

NOMINATING COMMITTEE

Margaret S. Crocker, *Chair*
Martine Akel-Bordages *
Lauri J. Capwell
Susan M. Farrell
John Leet
Diane M. Novak

Ex-Officio:
Ann McNichols

TRUST FUND COMMITTEE

Robert B. Thomas, Esq., *Chair*
Cissy Elinoff
John T. Fitzsimmons
Loren W. Guy, Esq. ^
Douglas R. Johnson
Ruthanne Koffman
James E. Leonard, C.P.A.
Richard N. Matties, Esq.
David A. Niermeyer

Ex-Officio:
Ann McNichols

UNITED WAY STAFF

George Barna
Campaign Director
Lisa A. Brooks
Director of Finance
Cherry E. Carley
Administrative Assistant for Allocations and Planning
Bruce M. Dudley
Communications Director
Barbara E. Fisher
First Call For Help Program Specialist
Mark F. Freeh *
Executive Director
Nicki French
Administrative Coordinator
Cindy Gitchell
First Call For Help Program Specialist

Candace L. Gregory
First Call For Help Director
Susan L. Hughes
Finance Associate
Erik H. Jensen *
Director of Allocations and Planning
Karen L. Kalata *
Executive Secretary
Mary A. Lancki
Administrative Assistant for Campaign
Sandra A. Mitchell
Assistant Campaign Director
R. William Newcomb
Teaming for Technology Specialist
Rosemary Skryp
Receptionist/Secretary
John G. Spencer ~
Executive Director
Dena V. Trask
First Call For Help Program Specialist
Raymond H. Yeager
Teaming for Technology Specialist
Evelyn E. Yonda
Planning and Allocations Associate

^ Deceased
* Resigned
~ Retired



Volunteers from **BAE Systems** load Christmas trees donated by the **Target** store in Vestal for delivery to 32 Broome County families identified by United Way. This was the eighth year for this partnership among BAE, Target, and United Way to distribute Christmas trees, decorations, and even some gifts to those who might otherwise not have much of a Christmas celebration.

United Way of Broome County, Inc.
PO Box 550
Binghamton, NY 13902-0550

RETURN SERVICE REQUESTED

Nonprofit organization
U.S. Postage Paid
Permit Number 204
Binghamton, NY